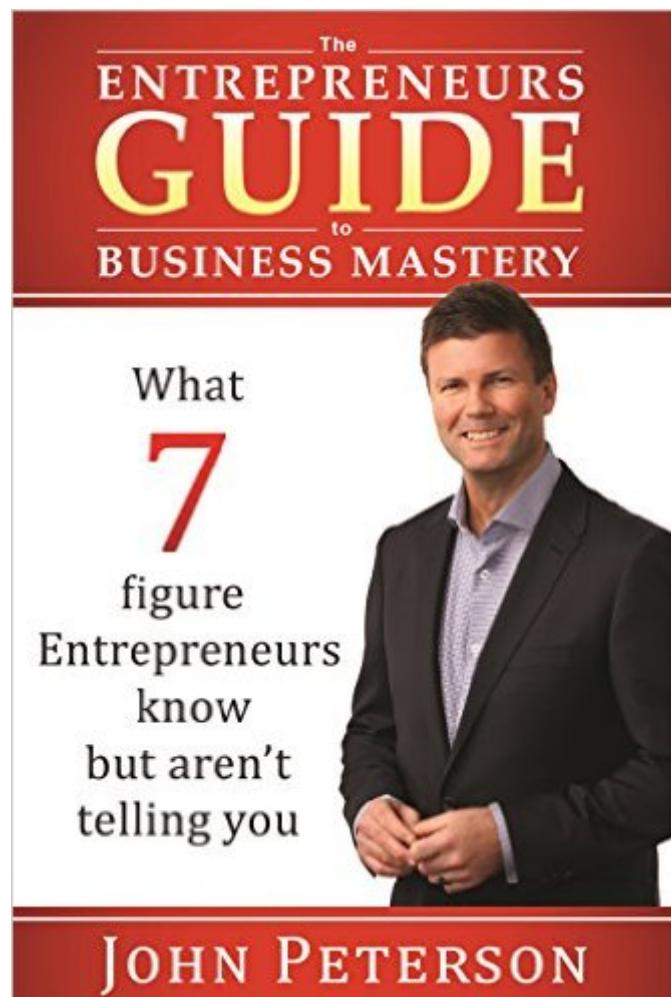


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# The Entrepreneurs Guide To Business Mastery



## **Synopsis**

The Entrepreneurs Guide to Business Mastery is an insightful book about the delicate balance between business success and failure. This book provides you with both the cold hard truths about the difficulties facing small to medium sized business owners and the road map to ensure you not only avoid the perils of business ownership but in time become a Business Master in your own right. Following the guiding principles and frame work in this book anyone can master their business, so that it works for you rather than you having to work for it. If you are looking to improve your existing business or planning to start a business then this is the book for you.

## **Book Information**

Paperback

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Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #2,865,044 in Books (See Top 100 in Books) #82 in [Books > Business & Money > Business Culture > Health & Stress](#) #101 in [Books > Business & Money > Business Culture > Work Life Balance](#)

## **Customer Reviews**

The Entrepreneur's Journey is never easy, and one needs mentors and guides along the way. John's new book condenses his decades of wisdom into memorable and actionable advice useful to anyone trying to grow their own business.

Bought this book on the recommendation of a colleague. I was skeptical! As I thought another 'Business Help' book....blah,blah,blah. But from the moment I began reading, I couldn't put it down. The content was clear and concise and the small business anecdotes easily resonated with me. To say I was impressed is an understatement. John has tapped into the guiding principles and framework of becoming a small business master. He gives a clear and easily digestible framework to plan your business strategies now, and into the future. I was impressed with his road maps and getting the 'business to work for you'. The penny finally dropped whilst reading John's book! It is clearly the best book on business coaching and personal development I have read. I was that impressed, I bought a copy for all my staff. 'I was once blind.... and now I can see!' Thanks John.

If your Serious in becoming or growing as a Entrepreneur ,This book is a must to read ,its a game

changer.The knowledge that JP shares with you not only is it an easy read and easy to understand ,it is also very empowering , you will want to implement asap.I'm probably lucky then most ,Every month I attend JP Classes ,I have seen a lot of speakers in my day ,But I have found John to be a genuine bloke with the right intentions.when you get a chance ,Look his courses up. Best Practice .Thanks JP for what you have done for me and my Businesses ,I will go as far to say ,if it wasn't for you (Including my Accountant) ,my Businesses wouldn't have had the growths we are experiencing (last year 30% minimum in one Business, and nearly 70% in another ) ,wouldn't everyone like these kind of growth figures in there Business?JP ,Your A Legend !

This book is exactly what I needed to read as a small business owner. Sometimes it's hard to work alone and know what the next steps are to business success, as I've just started out.This book's like the a mentor I can keep on my bookshelf so to speak! Would definitely recommend anyone who aims to be an entrepreneur to have a read of this one. Super easy to read, and johns story is fascinating!!

If you are a business owner or contemplating starting your own business this is a must read. John's insights will help you turn your business into an asset and help you create that work life balance we all need.

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